

Determinants of Industry 4.0 Readiness in the Manufacturing of the V4 Economies

Edward Molendowski  <https://orcid.org/0000-0003-0803-1592>

Ph.D., Professor at WSB University, Dąbrowa Górnicza, Poland, e-mail: edward.molendowski@wsb.edu.pl

Kinga Nawracaj-Grygiel  <https://orcid.org/0000-0002-6547-6101>

Ph.D., Krakow University of Economics, Krakow, Poland, e-mail: nawracak@uek.krakow.pl

Marta Ulbrych  <https://orcid.org/0000-0003-3886-371X>

Ph.D., Krakow University of Economics, Krakow, Poland, e-mail: marta.ulbrych@uek.krakow.pl

Abstract

The article presents the results of research aimed at identifying the determinants of Industry 4.0 (I4.0) readiness in manufacturing and assessing the relevant progress made by the Visegrad Group (V4; i.e. the Czech Republic, Hungary, Poland and Slovakia) countries between 2011 and 2021.

The investigation relies on the authors' proposal for twelve variables that constitute the basis for a study using principal component analysis (PCA). Based on the calculation of factor loadings, the study produces a composite indicator of I4.0 readiness. It is followed by an assessment of the V4 economies against the backdrop of the other EU Member States.

The V4 economies showed relatively low levels of I4.0 readiness and made no significant progress. The top performer was the Czech Republic, ranked 12th, on average, between 2011 and 2021. It was closely followed by Hungary (14th) and Slovakia (17th). Poland was ranked the lowest (20th).

The main contribution is the proposal of a set of determinants of I4.0 readiness in manufacturing. Measuring the progress of I4.0 readiness in the V4 economies and identifying barriers to I4.0 implementation in manufacturing may have application value for public policies

Keywords: Industry 4.0, Industry 4.0 readiness, Industry 4.0 transformation, manufacturing, Visegrad Group

JEL: O14, O33



© by the author, licensee University of Lodz – Lodz University Press, Poland.
This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution license CC-BY-NC-ND 4.0 (<https://creativecommons.org/licenses/by-nc-nd/4.0/>)

Received: 21.02.2024. Verified: 30.05.2024. Accepted: 24.09.2024

Introduction

Technology changes over time, revolutionising production systems and thus shaping economic systems, social structures and public policies. Although the three main industrial revolutions, which began in the second half of the 18th century, had distinguishing features, the focus was always on the introduction of breakthrough technologies. By integrating material and digital resources, the ongoing Fourth Industrial Revolution has redefined production and working methods. In the context of organising manufacturing, it is characterised by breakthrough Industry 4.0 (I4.0) technologies, such as artificial intelligence (AI), the Internet of Things (IoT), additive manufacturing, robotics and cloud computing. The implementation of those solutions offers a wide range of benefits, including increased production efficiency, reduced costs, improved product quality and adaptation to ever-changing market needs. However, it involves strict cooperation between IT and production, as well as organisational flexibility in adapting to the fast pace of change in the business environment. Over the past decade, in response to the challenges of global competition, the majority of European Union (EU) governments have recognised I4.0 as a priority, adopting strategic action plans to transform existing divisions of industry, enhancing productivity and upgrading personnel skills with regard to advanced technologies. Despite this consensus, however, I4.0 readiness in manufacturing is a relatively new concept, and measuring it and selecting determinants remain a challenge.

The Visegrad Group, or V4, refers to a cultural and political alliance of four Central European countries: the Czech Republic, Hungary, Poland, and Slovakia. These nations have a significant manufacturing sector, contributing an average of 20% to their economies (according to UNIDO 2024). Additionally, they play a major role in global manufacturing supply chains, with an average participation rate of 65% (OECD 2024). Given this strong manufacturing base, the article explores the concept of I4.0 readiness within the V4 economies.

The research presented here identifies the determinants of I4.0 readiness in manufacturing and assesses the relevant progress made by the V4 countries between 2011 and 2021. A literature review allowed us to define such factors considering the challenges of the Fourth Industrial Revolution. The investigation was carried out using principal component analysis (PCA) based on twelve variables divided into four themes: production and export capacity, human capital, research and development infrastructure, and the use of ICT. Based on the factor loadings calculated for the first principal component, a composite indicator of I4.0 readiness was developed. It allowed us to estimate the V4 countries' I4.0 readiness in manufacturing and rank all of the EU economies.

The article begins by presenting a review of the literature on the essence and determinants of I4.0. It is followed by a description of the methodology and a discussion of the results. In the conclusion, the article confronts the key findings with the barriers to implementing I4.0 identified in the literature review.

Defining the essence of Industry 4.0 in manufacturing

Despite its popularity, the definition of I4 remains unclear (Ojra 2019; Rupp et al. 2021). Often described as the integration of complex physical machinery, equipment and devices with networked sensors and software, I4.0 aims to optimise planning and control for better business performance (Hermann, Pentek, and Otto 2016). Properly implemented I4.0 solutions are expected to enable the intelligent networking of all industrial processes and products, resulting in improved quality and efficiency (Kora and Belulli 2022).

I4.0 covers the whole value chain, from design and development through production, management and logistics, to the distribution of final products. Therefore, it involves new business models and strategies (Prause 2015). The distinguishing feature of process networking and digitisation is the horizontal and vertical integration of production systems, determined by real-time data exchange and flexible production adapted to market and customer needs (Wodnicka 2021). The core technology, as revolutionary as those related to the previous revolutions, is that of cyber-physical systems (CPS). They enable the development of autonomous production processes, which, based on double representation, become intelligent, i.e., communication algorithms and decision-making components that can determine their production line configuration (Lee, Bagheri, and Kao 2015). The development of advanced production is also referred to as smart manufacturing or an adaptable system where flexible lines automatically adjust production processes to many types of products and changing conditions (Wang et al. 2016).

The term I4.0 is frequently used more broadly to capture the sum of all breakthrough innovative solutions developed and implemented in a value chain or even identified with the Fourth Industrial Revolution (Frank, Dalenogare, and Ayala 2019). However, an industrial revolution is a more complex phenomenon which cannot be defined solely based on breakthrough technologies (Klingenberg, Borges, and Antunes 2022). Innovation certainly drives subsequent industrial revolutions, becoming their tool, but the overall outcomes are deep, structural and socio-economic changes.

Industry 4.0 readiness – the methodological assumptions

The examination proposes an indicator of I4.0 readiness, developed using PCA. In various fields of study, it is one of the most frequently used multivariate statistical methods, first proposed by Karl Pearson (1901) and then formalised and popularised by Harold Hotelling (1933). The method makes it possible to transform high-dimensional data into lower dimensional data, albeit with some loss of information regarding the original variables (Ding and He 2004).

Multivariate analysis relies on the principle of compromise or trade-off, which means that a complex system of dependencies between multiple variables is presented in simplified terms and in a strongly reduced number of dimensions. However, this simplification results in an inaccurate mapping of particular original variables (Sagan 2004). An appropriate aggregation of the original variables used in PCA produces orthogonal, uncorrelated variables, referred to as principal components (Sztemberg-Lewandowska 2017). In the next step, these components are ordered by the amount of variance that each component explains (Wnorowski 2011; Abdi, Williams, and Valentin 2013).

The mathematical model in principal component analysis can be represented as the following system of linear equations:

$$\begin{aligned}
 X_1 &= a_{11}Z_1 + a_{12}Z_2 + \dots + a_{1p}Z_p \\
 X_2 &= a_{21}Z_1 + a_{22}Z_2 + \dots + a_{2p}Z_p \\
 &\vdots \\
 X_3 &= a_{p1}Z_1 + a_{p2}Z_2 + \dots + a_{pp}Z_p
 \end{aligned} \tag{1}$$

where original variables X_i for $i \in \{1, \dots, p\}$ are expressed as linear combinations of latent variables Z_j for $j \in \{1, \dots, p\}$, called principal components. The coefficients a_{ij} for $i, j \in \{1, \dots, p\}$ specify the weight of a given component in the description of empirical variables.

The matrix form of the PCA model is as follows:

$$X = A*Z, \tag{2}$$

where $X = [X_1, X_2, \dots, X_p]^T$ is the matrix of standardised variables, $Z = [Z_1, Z_2, Z_p]^T$ – the matrix of principal components, and $A = [a_{ij}]_{pp}$ is the matrix of coefficients of that principal component (Sztemberg-Lewandowska 2017).

To construct a composite indicator of I4.0 readiness, the values of principal components for each economy were normalised. This normalisation aims to ensure comparability of characteristics under different denominations (Borys 1980; Kukuła 2000). Based on the literature review, zero unitarisation was chosen as the normalisation method. The mathematical notation of the zero unitarisation method is as follows:

$$U_{jnt} = \frac{[z_{jnt} - \min\{z_{jnt}\}]}{r_j}, \quad (3)$$

$$r_j = \max\{z_{jnt}\} - \min\{z_{jnt}\}, \quad (4)$$

where U_{jnt} – value of the normalised j -th principal component z for the n -th case in year t , r_j – value range for z_{jn} .

The I4.0 readiness indicator relies on variables identified through a critical review of major publications in the field (Fagerberg 1987; Drabińska 2012; Brettel et al. 2014; Haverkort and Zimmermann 2017; Haddud et al. 2017; Siuta-Tokarska 2017; Kamble, Gunasekaran, and Sharma 2018; Genest and Gamache 2020; Nhamo, Nhemachena, and Nhamo 2020; Dou et al. 2021; UN 2023). Table 1 presents a systematisation of the main explanatory variables that reflect an economy's I4.0 readiness. The assessment of the V4 economies was based on a selection of indicators describing four themes: production and export capacity, human capital, research and development infrastructure, and the use of ICT.

Table 1. Explanatory variables used to determine Industry 4.0 readiness

| Theme | Indicator | Abbreviation | Data source |
|--------------------------------|--|--------------|-------------|
| Production and export capacity | Medium- and high-tech manufacturing value added (% of total manufacturing value added) | MHVash | UNIDO |
| | Manufacturing value added <i>per capita</i> | MVApc | UNIDO |
| | Medium- and high-tech manufacturing exports (% of total manufacturing exports) | MHXsh | UNIDO |
| Human capital | Percentage of the population aged 25–34 with tertiary educational attainment (%) | TEAsh | Eurostat |
| | Employment in high- and medium-high technology manufacturing sectors (% of total employment) | EMHsh | Eurostat |
| | ICT specialists in employment (% of total employment) | ICTEsh | Eurostat |

| Theme | Indicator | Abbreviation | Data source |
|---|---|--------------|-------------|
| Research and development infrastructure | Research and development expenditure (% of GDP) | RDEsh | Eurostat |
| | Patent applications (per million inhabitants) | PAvol | Eurostat |
| | Research and development personnel (% of total labour force) | RDEvol | Eurostat |
| Use of ICT | Percentage of people employed in manufacturing with access to the Internet for business purposes (% of total employment) | IUMsh | Eurostat |
| | Percentage of manufacturing enterprises that provided training to develop/upgrade their personnel's ICT skills (% of enterprises) | SKTsh | Eurostat |
| | E-government activities of individuals via websites (% of the population) | GOVsh | Eurostat |

Source: authors' elaboration based on data from Eurostat 2023; UNIDO 2023.

The *production and export capacity* theme comprises indicators of the production capacity of manufacturing, with a particular focus on medium- and high-tech manufacturing sectors. Therefore, the selection includes:

- medium- and high-tech manufacturing value added expressed as a percentage of total manufacturing value added,
- medium- and high-tech manufacturing exports as a percentage of total manufacturing exports,
- a traditional measure of production capacity in the economy, i.e. manufacturing value added *per capita*.

Another theme for the analysis was *human capital*, reflected in the percentage of the population aged 25–34 with a university degree, employment in high- and medium-high technology manufacturing sectors as a percentage of total employment, and ICT specialists in employment as a percentage of total employment. Human capital is of paramount importance to the implementation of I4.0 technologies and, thus, of advanced production methods. Based on the literature review, the selection includes three indicators that describe *research and development infrastructure*: research and development expenditure (% of GDP), patent applications per million inhabitants, and research and development personnel as a percentage of the total labour force.

Intellectual property is essential to the competitiveness of economies and manufacturing, while the R&D sector significantly contributes to creating the framework conditions for the transition towards I4.0. As the last theme for analysis, the use of ICT was selected as a major driver of the Fourth Industrial Revolution. It is even recognised as the outcome of the dynamic expansion of information technology.

To measure ICT implementation, the selection comprises two indicators that only concern manufacturing: the percentage of people employed in manufacturing with access to the Internet for business purposes (% of total employment) and the percentage of manufacturing enterprises that provided training to develop/upgrade their personnel's ICT skills (% of enterprises).

The third selected determinant is the e-government activities of individuals via websites as a percentage of the population. This somewhat reflects the digital literacy and skills of a country's population.

An important stage of the PCA procedure involved determining the principal components. Using RStudio, we generated 12 components that correspond to the 12 explanatory variables under analysis. Table 2 presents the following measures calculated for the principal components: the standard deviation, the proportion of variance, and the cumulative variance.

Table 2. Principal components

| Principal component number | Standard deviation | Proportion of variance | Cumulative variance |
|----------------------------|--------------------|------------------------|---------------------|
| 1 | 2.51381 | 0.528382 | 0.528382 |
| 2 | 1.548146 | 0.200404 | 0.728787 |
| 3 | 0.908721 | 0.069047 | 0.797834 |
| 4 | 0.772069 | 0.049842 | 0.847676 |
| 5 | 0.695539 | 0.040451 | 0.888126 |
| 6 | 0.630969 | 0.033289 | 0.921415 |
| 7 | 0.545815 | 0.024912 | 0.946325 |
| 8 | 0.405527 | 0.013751 | 0.960076 |
| 9 | 0.383926 | 0.012325 | 0.972401 |
| 10 | 0.361613 | 0.010934 | 0.983335 |
| 11 | 0.316814 | 0.008393 | 0.991727 |
| 12 | 0.314548 | 0.008273 | 1 |

Source: authors' own calculations based on the data identified in Table 1.

Examination of the data in Table 2 reveals a clear decreasing trend in the variance. Each subsequent principal component explains a lower proportion of the total variance. The first two principal components account for 72.8% of information on the original variables, while the first principal component alone explains approx. 53% of total variance. Table 3 provides detailed numerical data regarding factor loadings. Analysing the data in Table 3 allows us to identify correlations between variables and between a variable and the relevant principal component.

Table 3. Factor loading values for the first and second principal components, 2011–2021

| Theme | Indicator | First principal component | Second principal component |
|---|---|---------------------------|----------------------------|
| Production and export capacity | Medium- and high-tech manufacturing value added (% of total manufacturing value added) | 0.25 326 | 0.42 209 |
| | Manufacturing value added <i>per capita</i> | 0.25 865 | 0.04 188 |
| | Medium- and high-tech manufacturing exports (% of total manufacturing exports) | 0.15 822 | 0.48 618 |
| Human capital | Percentage of the population aged 25–34 with tertiary educational attainment (%) | 0.14 593 | – 0.44 553 |
| | Employment in high- and medium-high technology manufacturing sectors (% of total employment) | 0.03 337 | 0.54 687 |
| | ICT specialists in employment (% of total employment) | 0.34 109 | – 0.14 443 |
| Research and development infrastructure | Research and development expenditure (% of GDP) | 0.34 424 | 0.11 306 |
| | Patent applications (per million inhabitants) | 0.35 030 | – 0.03 736 |
| | Research and development (R&D) | 0.36 107 | – 0.01 666 |
| Use of ICT | Percentage of people employed in manufacturing with access to the Internet for business purposes (% of total employment) | 0.36 801 | – 0.08 671 |
| | Percentage of manufacturing enterprises that provided training to develop/upgrade their personnel's ICT skills (% of enterprises) | 0.30 875 | – 0.08 128 |
| | E-government activities of individuals via websites (% of the population) | 0.32 068 | – 0.19 160 |

Source: author's own calculations based on the data identified in Table 1.

When analysing factor loadings, attention must also be given to their signs, not just their values. Negative values indicate negative correlations, whereas a positive value reflects the significance of the variable concerned. The higher the value, the greater the weight of the variable for the principal component in question. Note that all the variables are positively correlated with the first principal component. The values obtained for the variables allowed us to determine the I4.0 readiness indicator.

The factor loadings for the first principal component indicate that countries with high values also maximise the performance of their manufacturing sectors in all the themes under examination, i.e. production and export capacity, human capital, research and development infrastructure, and the use of ICT. The most significant variables were those describing research and development infrastructure, the use of ICT, as well as ICT specialists in employment (ICTesh) from the human capital theme. The least important variable was employment in high- and medium-high technology manufacturing sectors

(EMHsh). That dimension served to prepare the I4.0 readiness indicator, used to examine the Visegrad countries and the other EU Member States.

Benchmarking results for the Visegrad countries and the other EU Member States

The analysis compares the I4.0 readiness of the V4 countries with the other EU Member States (Table 4). The data reveal that the V4 economies were characterised by average levels of I4.0 readiness and made no significant progress in their performance during the 2011–2021 period. The highest indicator was noted for the Czech Republic, with an average score of 0.4854, although it showed a minor decrease of 0.007 (1.5%). Hungary was second, with an average of 0.3972. It managed to improve its score by 0.005 (1.4%). It was closely followed by Slovakia, with an average of 0.3438. However, as with the Czech Republic, its score at the end of the period was lower than that at the beginning, declining by 1.4% (0.005). Poland was ranked the lowest, with indicator values significantly below those obtained by the other V4 economies. Its average score was a mere 0.2421, despite an increase of 0.06.

No V4 country emerged as a leader in I4.0 readiness throughout the period in question. The Czech Republic ranked highest (12th on average), followed by Hungary (14th), Slovakia (17th) and Poland (20th). Hungary moved up one spot, while the Czech Republic remained stable at 12th. Poland and Slovakia dropped by one and two places, respectively. The EU's front-runners included Finland, Sweden, Denmark and Austria, while the poorest performers were Romania, Bulgaria, Cyprus and Latvia.

Table 4. Industry 4.0 readiness in the European Union Member States

| Country | 2011 | | 2012 | | 2013 | | 2014 | | 2015 | |
|-----------------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|
| | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value |
| Austria | 6 | 0.7250 | 6 | 0.7474 | 4 | 0.7705 | 4 | 0.7913 | 4 | 0.7947 |
| Belgium | 8 | 0.6710 | 8 | 0.6868 | 8 | 0.6975 | 8 | 0.6976 | 8 | 0.6844 |
| Bulgaria | 26 | 0.0999 | 26 | 0.1016 | 26 | 0.1274 | 26 | 0.1042 | 26 | 0.1094 |
| Cyprus | 22 | 0.1960 | 22 | 0.1818 | 25 | 0.1481 | 25 | 0.1616 | 25 | 0.1430 |
| Czech Republic | 12 | 0.4841 | 12 | 0.4640 | 12 | 0.4710 | 12 | 0.4871 | 12 | 0.4785 |
| Germany | 4 | 0.7805 | 4 | 0.7913 | 6 | 0.7525 | 7 | 0.7549 | 6 | 0.7458 |
| Denmark | 3 | 0.9431 | 3 | 0.9469 | 2 | 0.9721 | 3 | 0.9407 | 3 | 0.9270 |
| Estonia | 13 | 0.4156 | 13 | 0.4039 | 14 | 0.3976 | 15 | 0.3521 | 15 | 0.3863 |
| Greece | 25 | 0.1814 | 23 | 0.1765 | 22 | 0.2072 | 22 | 0.1996 | 22 | 0.2080 |

| Country | 2011 | | 2012 | | 2013 | | 2014 | | 2015 | |
|-----------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|
| | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value |
| Spain | 14 | 0.3974 | 15 | 0.3912 | 13 | 0.4157 | 14 | 0.4070 | 13 | 0.4105 |
| Finland | 1 | 0.9943 | 2 | 0.9715 | 3 | 0.9693 | 1 | 1.0000 | 2 | 0.9438 |
| France | 11 | 0.6037 | 11 | 0.6046 | 10 | 0.6139 | 10 | 0.6175 | 9 | 0.6399 |
| Croatia | 21 | 0.2108 | 21 | 0.2024 | 20 | 0.2263 | 21 | 0.2127 | 20 | 0.2314 |
| Hungary | 16 | 0.3543 | 14 | 0.4005 | 15 | 0.3916 | 13 | 0.4132 | 14 | 0.4046 |
| Ireland | 5 | 0.7565 | 5 | 0.7836 | 5 | 0.7641 | 5 | 0.7629 | 7 | 0.7394 |
| Italy | 17 | 0.3526 | 17 | 0.3435 | 16 | 0.3530 | 17 | 0.3407 | 17 | 0.3506 |
| Lithuania | 23 | 0.1863 | 24 | 0.1756 | 23 | 0.1912 | 23 | 0.1995 | 23 | 0.2054 |
| Luxembourg | 9 | 0.6518 | 9 | 0.6544 | 9 | 0.6403 | 9 | 0.6561 | 10 | 0.6268 |
| Latvia | 24 | 0.1835 | 25 | 0.1686 | 24 | 0.1621 | 24 | 0.1735 | 24 | 0.1816 |
| Malta | 18 | 0.3251 | 18 | 0.3053 | 19 | 0.2719 | 19 | 0.2822 | 18 | 0.3439 |
| Netherlands | 7 | 0.7051 | 7 | 0.6912 | 7 | 0.7475 | 6 | 0.7552 | 5 | 0.7492 |
| Poland | 20 | 0.2251 | 20 | 0.2290 | 21 | 0.2227 | 20 | 0.2183 | 21 | 0.2283 |
| Portugal | 19 | 0.2724 | 19 | 0.2594 | 18 | 0.2751 | 18 | 0.2845 | 19 | 0.2492 |
| Romania | 27 | 0.0573 | 27 | 0.0983 | 27 | 0.0533 | 27 | 0.0461 | 27 | 0.0748 |
| Sweden | 2 | 0.9718 | 1 | 0.9909 | 1 | 0.9777 | 2 | 0.9438 | 1 | 0.9487 |
| Slovenia | 10 | 0.6191 | 10 | 0.6101 | 11 | 0.5943 | 11 | 0.5732 | 11 | 0.5486 |
| Slovakia | 15 | 0.3614 | 16 | 0.3449 | 17 | 0.3118 | 16 | 0.3497 | 16 | 0.3714 |

| Country | 2016 | | 2017 | | 2018 | | 2019 | | 2020 | | 2021 | |
|-----------------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|-----------|---------------|
| | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value |
| Austria | 4 | 0.8079 | 5 | 0.7879 | 4 | 0.7789 | 5 | 0.7503 | 8 | 0.7072 | 7 | 0.6816 |
| Belgium | 8 | 0.6887 | 8 | 0.7134 | 8 | 0.7253 | 7 | 0.7238 | 6 | 0.7312 | 6 | 0.7715 |
| Bulgaria | 26 | 0.1059 | 26 | 0.0912 | 26 | 0.1032 | 26 | 0.0914 | 26 | 0.0693 | 26 | 0.0537 |
| Cyprus | 25 | 0.1362 | 25 | 0.1582 | 25 | 0.1590 | 25 | 0.1830 | 25 | 0.1953 | 22 | 0.2411 |
| Czech Republic | 12 | 0.4568 | 12 | 0.4829 | 12 | 0.5200 | 12 | 0.5089 | 12 | 0.5091 | 12 | 0.4768 |
| Germany | 7 | 0.7376 | 7 | 0.7284 | 6 | 0.7343 | 8 | 0.7169 | 7 | 0.7085 | 9 | 0.6223 |
| Denmark | 2 | 0.9348 | 2 | 0.9133 | 2 | 0.9245 | 2 | 0.9063 | 3 | 0.9045 | 3 | 0.8692 |
| Estonia | 15 | 0.3936 | 15 | 0.4006 | 15 | 0.3982 | 13 | 0.4183 | 14 | 0.4049 | 14 | 0.3904 |
| Greece | 22 | 0.2020 | 23 | 0.1890 | 23 | 0.1944 | 24 | 0.1865 | 24 | 0.2262 | 25 | 0.2106 |
| Spain | 13 | 0.4179 | 14 | 0.4133 | 14 | 0.4063 | 15 | 0.3933 | 15 | 0.3980 | 13 | 0.3910 |
| Finland | 3 | 0.8939 | 3 | 0.8967 | 3 | 0.8984 | 3 | 0.8771 | 2 | 0.9271 | 2 | 0.9054 |
| France | 10 | 0.6369 | 10 | 0.6250 | 9 | 0.6438 | 9 | 0.6524 | 9 | 0.6113 | 10 | 0.5845 |

| Country | 2016 | | 2017 | | 2018 | | 2019 | | 2020 | | 2021 | |
|-------------|------|--------|------|--------|------|--------|------|--------|------|--------|------|--------|
| | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value | Rank | Value |
| Croatia | 20 | 0.2390 | 21 | 0.2124 | 21 | 0.2254 | 22 | 0.2169 | 23 | 0.2295 | 24 | 0.2383 |
| Hungary | 14 | 0.3998 | 13 | 0.4186 | 13 | 0.4128 | 14 | 0.4083 | 13 | 0.4059 | 15 | 0.3594 |
| Ireland | 5 | 0.7921 | 4 | 0.8039 | 7 | 0.7330 | 6 | 0.7404 | 5 | 0.7439 | 5 | 0.7740 |
| Italy | 16 | 0.3538 | 16 | 0.3624 | 16 | 0.3859 | 16 | 0.3727 | 17 | 0.3443 | 17 | 0.3398 |
| Lithuania | 23 | 0.1896 | 22 | 0.2043 | 22 | 0.2013 | 21 | 0.2445 | 21 | 0.2532 | 20 | 0.2883 |
| Luxembourg | 9 | 0.6537 | 9 | 0.6300 | 10 | 0.6101 | 10 | 0.6242 | 11 | 0.5532 | 8 | 0.6711 |
| Latvia | 24 | 0.1861 | 24 | 0.1829 | 24 | 0.1651 | 23 | 0.1900 | 22 | 0.2350 | 23 | 0.2406 |
| Malta | 17 | 0.3530 | 17 | 0.3512 | 18 | 0.3262 | 18 | 0.2808 | 19 | 0.2925 | 16 | 0.3407 |
| Netherlands | 6 | 0.7647 | 6 | 0.7821 | 5 | 0.7748 | 4 | 0.7597 | 4 | 0.7874 | 4 | 0.7901 |
| Poland | 21 | 0.2312 | 20 | 0.2365 | 19 | 0.2563 | 20 | 0.2596 | 20 | 0.2677 | 21 | 0.2882 |
| Portugal | 19 | 0.2581 | 19 | 0.2553 | 20 | 0.2458 | 19 | 0.2709 | 18 | 0.2958 | 18 | 0.3189 |
| Romania | 27 | 0.0744 | 27 | 0.0707 | 27 | 0.0663 | 27 | 0.0434 | 27 | 0.0114 | 27 | 0.0000 |
| Sweden | 1 | 0.9386 | 1 | 0.9529 | 1 | 0.9382 | 1 | 0.9861 | 1 | 0.9983 | 1 | 0.9986 |
| Slovenia | 11 | 0.5459 | 11 | 0.5367 | 11 | 0.5474 | 11 | 0.5533 | 10 | 0.5593 | 11 | 0.5676 |
| Slovakia | 18 | 0.3333 | 18 | 0.3254 | 17 | 0.3504 | 17 | 0.3663 | 16 | 0.3555 | 19 | 0.3117 |

Source: prepared on the basis of the author's own calculations.

Identifying barriers to Industry 4.0 implementation in manufacturing

Given the limited progress observed in the I4.0 readiness of the V4 economies, identifying barriers to implementation is crucial. The literature review reveals five key categories hindering the adoption of I4.0 solutions in manufacturing: costs, knowledge, attitude to change, the organisation and structure of production, the institutional architecture, and public policies. Table 5 presents a more detailed breakdown and description of these barriers.

Table 5. Barriers to implementing solutions of the Fourth Industrial Revolution

| Barrier | Description | Authors |
|---------|---|---|
| Costs | High capital expenditure on investments in I4.0 technologies. Uncertain return on investment | Geissbauer, Schrauf, and Koch 2014; Kiel, Arnold, and Voigt 2017; Kamble, Gunasekaran, and Sharma 2018; Halse and Jæger 2019; Horváth and Szabó 2019; Da Silva et al. 2020; Cugno, Castagnoli, and Büchi 2021 |

| Barrier | Description | Authors |
|--|---|--|
| Knowledge | Lack of key skills, competence, awareness and knowledge with regard to solutions Education and training programmes adapted to I4.0 needs | Hung 2016; Kiel, Arnold, and Voigt 2017; Halse and Jæger 2019; Horváth and Szabó 2019; Karadayi-Usta 2019; Luthra and Mangla 2019; Masood and Sonnrtag 2020; Govindan and Arampatzis 2023 |
| Attitude to change | Fear of and resistance to change on the part of personnel Management commitment and leadership | Haddud et al. 2017; Horváth and Szabó 2019; Huang, Talla Chicoma, and Huang 2019; Machado et al. 2019; Ingaldi and Ulewicz 2020; Kumar, Singh, and Dwivedi 2020; Chauhan, Singh, and Luthra 2021 |
| Organisation and structure of production | Organisational structure of enterprises Low standardisation of production processes | Müller, Buliga, and Voigt 2018; de Sousa et al. 2018; Halse and Jæger 2019; Horváth and Szabó 2019; Bakhtari et al. 2020; Cugno, Castagnoli, and Büchi 2021; Narwane et al. 2021 |
| Institutional architecture and public policies | Public sector support and legislation Availability of infrastructure for ICT | Schröder 2016; Kamble, Gunasekaran, and Sharma 2018; Aggarwal, Gupta, and Ojha 2019; Cugno, Castagnoli, and Büchi 2021 |

Source: authors' elaboration based on Kamble, Gunasekaran, and Sharma R. 2018, Raj et al. 2020, and Sayem et al. 2022.

The high costs involved in implementing I4.0 solutions present a significant challenge, although there are also considerable risks related to the high degree of complexity of such production systems. Thus, there is a need for significant capital expenditure, increasing business uncertainty and posing a major challenge to corporate liquidity.

A lack of knowledge and know-how creates another hurdle. Many companies have a poor understanding of how I4.0 impacts businesses in the global economy. Additionally, there is a shortage of personnel with the digital skills and expertise to operate these advanced technologies (Luthra and Mangla 2018). Thus, while implementing I4.0 technologies requires personnel with advanced digital competencies, the skills gap in the majority of firms hinders progress (Govindan and Arampatzis 2023).

A third group of barriers is associated with attitudes to change, as evidenced by Ingaldi and Ulewicz (2020), Kumar, Singh, and Dwivedi (2020) and Chauhan, Singh, and Luthra (2021). Personnel's resistance to change and modern technological solutions poses a significant obstacle, adversely affecting transition-related business decisions, particularly in small and medium-sized enterprises. Inadequate leadership and managerial attitudes can be a hindrance, as managers should be advocates of change (Huang, Talla Chicoma, and Huang 2019; Kumar, Singh, and Dwivedi 2020). Leadership plays a key role in the era of I4.0 as business leaders decide on the implementation of solutions and should inspire their personnel (Govindan and Arampatzis 2023). The fear of failing, a low risk tolerance,

or frequently both, pose key barriers to innovation. Perseverance and learning from failures characterise most technology companies. At present, the focus is still on risk minimisation, even though doing things differently or new things is risky (Savage 2022).

The lack of standardised production processes and unsuitable organisation of production can hinder automation (Halse and Jæger 2019). Lastly, some barriers concern public policies and the institutional architecture in general. Given the complexity and dynamics of I4.0, governments must support, facilitate and speed up the digital transition (Bakhtari et al. 2020). Müller, Buliga, and Voigt (2018) pointed out that appropriate policy-making plays a key role in encouraging the adoption of I4.0 solutions.

Conclusions

The article presented the determinants of I4.0 readiness in manufacturing. By analysing these determinants, the study assessed the progress made by the V4 economies. The results reveal that the V4 economies lagged behind the other EU Member States at the end of the period under examination. The countries concerned were leaders of the proposed I4.0 readiness ranking nor did they note any significant improvements. In fact, Poland and Slovakia were lower in the ranking in 2021 compared to the beginning of the period covered.

Considering the pace and scale of the ongoing Fourth Industrial Revolution, this situation may adversely affect the competitiveness of manufacturing in the V4 in the coming years. Their relatively significant (both backward and forward) participation in global value chains, and the substantial contribution of their manufacturing sectors to GDP and employment, determines the need for systemic solutions.

To address this challenge, the article identified barriers to I4.0 implementation, and their analysis clearly points to the need for economic policy instruments to stimulate structural adjustments to improve the I4.0 readiness of the V4 economies. Priority areas include research and development infrastructure, the use of ICT, and human capital. The diffusion and proper implementation of I4.0 technologies are key to the further development and growth of manufacturing in the V4 economies.

An important added value of the research is the proposal of a set of determinants of I4.0 readiness in manufacturing. The index can be a useful research tool to analyse and compare other economies in this area.

The publication was co-financed from a subsidy granted to the Krakow University of Economic – Project No. 075/EEG/2022/POT.

References

- Abdi, H., Williams, L.J., Valentin, D. (2013), *Multiple factor analysis: principal component analysis for multitable and multiblock data sets*, “Wiley Interdisciplinary Reviews: Computational Statistics”, 5 (2), pp. 149–179, <https://doi.org/10.1002/wics.1246>
- Aggarwal, A., Gupta, S., Ojha, M.K. (2019), *Evaluation of Key Challenges to Industry 4.0 in Indian Context: A DEMATEL Approach*, [in:] K. Shanker, R. Shankar, R. Sindhvani (eds.), *Advances in Industrial and Production Engineering. Lecture Notes in Mechanical Engineering*, Springer, Singapore, pp. 387–396, https://doi.org/10.1007/978-981-13-6412-9_37
- Bakhtari, A.R., Kumar, V., Waris, M.M., Sanin, C., Szczerbicki, E. (2020), *Industry 4.0 implementation challenges in manufacturing industries: An interpretive structural modelling approach*, “Procedia Computer Science”, 176, pp. 2384–2393.
- Borys, T. (1980), *Elementy teorii jakości*, Państwowe Wydawnictwo Naukowe, Warszawa.
- Brettel, M., Friederichsen, N., Keller, M., Rosenberg, M. (2014), *How virtualization, decentralization and network building change the manufacturing landscape: An Industry 4.0 Perspective*, “International Journal of Information and Communication Engineering”, 8 (1), pp. 37–44.
- Chauhan, C., Singh, A., Luthra, S. (2021), *Barriers to industry 4.0 adoption and its performance implications: An empirical investigation of emerging economy*, “Journal of Cleaner Production”, 285, 124809, <https://doi.org/10.1016/j.jclepro.2020.124809>
- Cugno, M., Castagnoli, R., Büchi, G. (2021), *Openness to Industry 4.0 and performance: The impact of barriers and incentives*, “Technological Forecasting and Social Change”, 168, 120756, <https://doi.org/10.1016/j.techfore.2021.120756>
- Da Silva, V.L., Kovaleski, J.L., Pagani, R.N., Silva, J.D.M., Corsi, A. (2020), *Implementation of Industry 4.0 concept in companies: Empirical evidences*, “International Journal of Computer Integrated Manufacturing”, 33 (4), pp. 325–342, <https://doi.org/10.1080/0951192X.2019.1699258>
- Ding, C., He, X.F. (2004), *K-Means Clustering via Principal Component Analysis*, [in:] *Proceedings of the 21st International Conference on Machine Learning*, Association for Computing Machinery, New York, <https://doi.org/10.1145/1015330.1015408>
- Dou, Z., Wu, B., Sun, Y., Wang, T. (2021), *The Competitiveness of Manufacturing and Its Driving Factors: A Case Study of G20 Participating Countries*, “Sustainability”, 13 (3), 1143, <https://doi.org/10.3390/su13031143>
- Drabińska, D. (2012), *Innowacyjność gospodarki w wymiarze współczesnym i w ujęciu historycznym*, “Kwartalnik Kolegium Ekonomiczno-Społecznego. Studia i Prace”, 10 (2), pp. 9–25, <https://doi.org/10.33119/KKESiP.2012.2.1>
- Eurostat (2023), *Data Browser*, https://ec.europa.eu/eurostat/databrowser/explore/all/all_themes?lang=en&display=list&sort=category (accessed: 15.05.2023).
- Fagerberg, J. (1987), *A technology gap approach to why growth rates differ*, “Research Policy”, 16 (2–4), pp. 87–99, [https://doi.org/10.1016/0048-7333\(87\)90025-4](https://doi.org/10.1016/0048-7333(87)90025-4)

- Frank, A.G., Dalenogare, L.S., Ayala, N.F. (2019), *Industry 4.0 technologies: Implementation patterns in manufacturing companies*, “International Journal of Production Economics”, 210, pp. 15–26, <https://doi.org/10.1016/j.ijpe.2019.01.004>
- Geissbauer, R., Schrauf, S., Koch, V. (2014), *Industry 4.0: Opportunities and Challenges of Industrial Internet*, PricewaterhouseCoopers, <https://www.pwc.pl/pl/pdf/industry-4-0.pdf> (accessed: 15.05.2023).
- Genest, M.C., Gamache, S. (2020), *Prerequisites for the Implementation of Industry 4.0 in Manufacturing SMEs*, “Procedia Manufacturing”, 51, pp. 1215–1220, <https://doi.org/10.1016/j.promfg.2020.10.170>
- Govindan, K., Arampatzis, G. (2023), *A framework to measure readiness and barriers for the implementation of Industry 4.0: A case approach*, “Electronic Commerce Research and Applications”, 59, 101249, <https://doi.org/10.1016/j.elerap.2023.101249>
- Haddud, A., DeSouza, A., Khare, A., Lee, H. (2017), *Examining potential benefits and challenges associated with the Internet of Things integration in supply chains*, “Journal of Manufacturing Technology Management”, 28 (8), pp. 1055–1085, <https://doi.org/10.1108/JMTM-05-2017-0094>
- Halse, L.L., Jæger, B. (2019), *Operationalizing Industry 4.0: Understanding Barriers of Industry 4.0 and Circular Economy*, [in:] F. Ameri, K. Stecke, G. von Cieminski, D. Kiritsis (eds.), *Advances in Production Management Systems. Towards Smart Production Management Systems*, APMS, “IFIP Advances in Information and Communication Technology”, 567, Springer, Cham, https://doi.org/10.1007/978-3-030-29996-5_16
- Haverkort, B.R., Zimmermann, A., (2017), *Smart Industry: How ICT will Change the Game?*, “IEEE Internet Comput”, 21 (1), pp. 8–10, <https://doi.org/10.1109/MIC.2017.22>
- Hermann, M., Pentek, T., Otto, B. (2016), *Design Principles for Industrie 4.0 Scenarios*, [in:] T.X. Biu, R.H. Sprague Jr. (eds.), *Proceedings of the 49th Annual Hawaii International Conference on System Sciences HICSS 2016*, IEEE Computer Society, Los Alamitos–Washington–Tokyo, pp. 3928–3937, <https://doi.org/10.1109/HICSS.2016.488>
- Horváth, D., Szabó, R. (2019), *Driving forces and barriers of Industry 4.0: Do multinational and small and medium-sized companies have equal opportunities?*, “Technological Forecasting and Social Change”, 146, pp. 119–132, <https://www.sciencedirect.com/science/article/pii/S0040162518315737> (accessed: 15.05.2023).
- Hotelling, H. (1933), *Analysis of a complex of statistical variables into principal components*, “Journal of Educational Psychology”, 24 (6), pp. 417–441, <https://doi.org/10.1037/h0071325>
- Huang, C.J., Talla Chicoma, E.D., Huang, Y.H. (2019), *Evaluating the Factors that are Affecting the Implementation of Industry 4.0 Technologies in Manufacturing MSMEs, the Case of Peru*, “Processes”, 7 (3), 161, <https://doi.org/10.3390/pr7030161>
- Hung, M. (2016), *IoT Implementation and Management – from the Edge to the Cloud*, <https://gartner.com/en/doc/3873158-iot-implementation-and-management-from-the-edge-to-the-cloud-a-gartner-trend-insight-report> (accessed: 12.10.2023).
- Ingaldi, M., Ulewicz, R. (2019), *Problems with the Implementation of Industry 4.0 in Enterprises from the SME Sector*, “Sustainability”, 12 (1), 217, <https://doi.org/10.3390/su12010217>

- Kamble, S.S., Gunasekaran, A., Sharma, R. (2018), *Analysis of the driving and dependence power of barriers to adopt industry 4.0 in Indian manufacturing industry*, "Computers in Industry", 101, pp. 107–119, <https://doi.org/10.1016/j.compind.2018.06.004>
- Karadayi-Usta, S. (2019), *An Interpretive Structural Analysis for Industry 4.0 Adoption Challenges*, "IEEE Transactions on Engineering Management", 67 (3), pp. 973–978, <https://doi.org/10.1109/TEM.2018.2890443>
- Kiel, D., Arnold, C., Voigt, K.I. (2017), *The influence of the Industrial Internet of Things on business models of established manufacturing companies – A business level perspective*, "Technovation", 68, pp. 4–19, <https://doi.org/10.1016/j.technovation.2017.09.003>
- Klingenberg, C.O., Borges, M.A., Antunes, A.J., (2022), *Industry 4.0: What makes it a revolution? A historical framework to understand the phenomenon*, "Technology in Society," 70, 102009, <https://doi.org/10.1016/j.techsoc.2022.102009>
- Kora, H., Beluli, R. (2022), *Industrial Revolution 4.0 and its impact on the evolution of the firm's organization and management*, "Intercultural Communication", 7 (1), pp. 115–125, <https://doi.org/10.13166/ic/712022.4979>
- Kukuła, K. (2000), *Metoda unitaryzacji zerowanej*, Wydawnictwo Naukowe PWN, Warszawa.
- Kumar, R., Singh, R.K., Dwivedi, Y.K. (2020), *Application of industry 4.0 technologies in SMEs for ethical and sustainable operations: Analysis of challenges*, "Journal of Cleaner Production", 275, 124063, <https://doi.org/10.1016/j.jclepro.2020.124063>
- Lee, J., Bagheri, B., Kao, H.A. (2015), *A Cyber-Physical Systems architecture for Industry 4.0-based manufacturing systems*, "Manufacturing Letters", 3, pp. 18–23, <https://doi.org/10.1016/j.mfglet.2014.12.001>
- Luthra, S., Mangla, S.K. (2018), *Evaluating challenges to Industry 4.0 initiatives for supply chain sustainability in emerging economies*, "Process Safety and Environmental Protection", 117, pp. 168–179.
- Machado, C.G., Winroth, M., Carlsson, D., Almström, P., Centerholt, V., Hallin, M. (2019), *Industry 4.0 readiness in manufacturing companies: challenges and enablers towards increased digitalization*, "Procedia CIRP", 81, pp. 1113–1118, <https://doi.org/10.1016/j.procir.2019.03.262>
- Masood, T., Sonntag, P. (2020), *Industry 4.0: Adoption challenges and benefits for SMEs*, "Computers in Industry", 121, 103261, <https://doi.org/10.1016/j.compind.2020.103261>
- Müller, J.M., Buliga, O., Voigt, K.I. (2018), *Fortune favors the prepared: How SMEs approach business model innovations in Industry 4.0*, "Technological Forecasting and Social Change", 132, pp. 2–17, <https://doi.org/10.1016/j.techfore.2017.12.019>
- Narwane, V.S., Raut, R.D., Yadav, V.S., Singh, A.R. (2021), *Barriers in sustainable industry 4.0: a case study of the footwear industry*, "International Journal of Sustainable Engineering", 14 (3), pp. 175–189, <https://doi.org/10.1080/19397038.2020.1836065>
- Nhamo, G., Nhemachena, C., Nhamo, S. (2020), *Using ICT indicators to measure readiness of countries to implement Industry 4.0 and the SDGs*, "Environmental Economics and Policy Studies", 22 (2), pp. 315–337, <https://doi.org/10.1007/s10018-019-00259-1>

- OECD (2024), https://stats.oecd.org/Index.aspx?DataSetCode=TIVA_2022_C1# (accessed: 5.01.2024).
- Ojra, A. (2019), *Revisiting Industry 4.0: A New Definition*, [in:] K. Arai, S. Kapoor, R. Bhatia (eds.), *Intelligent Computing. Proceedings of the 2018 Computing Conference, Vol. 1*, Springer, Cham, pp. 1156–1162, https://doi.org/10.1007/978-3-030-01174-1_88
- Pearson, K. (1901), *LIII. On lines and planes of closest fit to systems of points in space*, “The London, Edinburgh, and Dublin Philosophical Magazine and Journal of Science”, 2 (11), pp. 559–572, <https://doi.org/10.1080/14786440109462720>
- Prause, G. (2015), *Sustainable Business Models and Structures for Industry 4.0*, “Journal of Security and Sustainability”, 5 (2), pp. 159–169.
- Raj, A., Dwivedi, G., Sharma, A., Sousa Jabbour, A.B.L. de, Rajak, S. (2020), *Barriers to the adoption of industry 4.0 technologies in the manufacturing sector: An inter-country comparative perspective*, “International Journal of Production Economics”, 224, 107546, <https://doi.org/10.1016/j.ijpe.2019.107546>
- Rupp, M., Schneckenburger, M., Merkel, M., Börret, R., Harrison, D.K. (2021), *Industry 4.0: A Technological-Oriented Definition Based on Bibliometric Analysis and Literature Review*, “Journal of Open Innovation: Technology, Market, and Complexity”, 7 (1), 68, <https://doi.org/10.3390/joitmc7010068>
- Sagan, A. (2004), *Jeden obraz ukazuje więcej niż 10 liczb, czyli jak budować mapy zadowolenia klienta z wykorzystaniem programu STATISTICA*, http://media.statsoft.nazwa.pl/_old_dnn/downloads/04obraz.pdf (accessed: 9.03.2023).
- Savage, G. (2022), *Breaking down the barriers to Industry 4.0 in the north*, Australian Strategic Policy Institute, Barton, https://ad-aspi.s3.ap-southeast-2.amazonaws.com/2022-08/SR188%20Breaking%20down%20the%20barriers_0.pdf (accessed: 10.02.2024).
- Sayem, A., Biswas, P.K., Khan, M.M.A., Romoli, L., Dalle Mura, M. (2022), *Critical Barriers to Industry 4.0 Adoption in Manufacturing Organizations and Their Mitigation Strategies*, “Journal of Manufacturing and Materials Processing”, 6 (6), 136, <https://doi.org/10.3390/jmmp6060136>
- Schröder, C. (2016), *The challenges of industry 4.0 for small and medium-sized enterprises*, Friedrich-Ebert-Stiftung, Bonn.
- Siuta-Tokarska, B. (2017), *Zaawansowanie technologiczne przedsiębiorstw sektora MŚP w Polsce*, “Nierówności Społeczne a Wzrost Gospodarczy”, 50 (2), pp. 241–255, <https://doi.org/10.15584/nsawg.2017.2.15>
- Sousa Jabbour, A.B.L. de, Jabbour, C.J.C., Foropon, C., Godinho Filho, M. (2018), *When titans meet – Can industry 4.0 revolutionise the environmentally-sustainable manufacturing wave? The role of critical success factors*, “Technological Forecasting and Social Change”, 132 (C), pp. 18–25, <https://doi.org/10.1016/j.techfore.2018.01.017>
- Sztemberg-Lewandowska, M. (2017), *Analiza niezależnych głównych składowych*, “Prace Naukowe Uniwersytetu Ekonomicznego We Wrocławiu”, 468, pp. 222–229, <https://doi.org/10.15611/pn.2017.468.23>

- UN (2023), *Global indicator framework for the Sustainable Development Goals and targets of the 2030 Agenda for Sustainable Development*, https://unstats.un.org/sdgs/indicators/Global%20Indicator%20Framework%20after%202022%20refinement_Eng.pdf (accessed: 29.03.2023).
- UNIDO (2023), *Competitive Industrial Performance Index (CIP)*, <https://stat.unido.org/cip/> (accessed: 15.05.2023).
- UNIDO (2024), *UNIDO Statistics Data Portal*, <https://stat.unido.org/analytical-tools/sdg?tab=charts&country=616> (accessed: 5.01.2024).
- Wang, S., Wan, J., Zhang, D., Li, D., Zhang, C. (2016), *Towards smart factory for industry 4.0: a self-organized multi-agent system with big data-based feedback and coordination*, "Computer Networks", 101, pp. 158–168, <https://doi.org/10.1016/j.comnet.2015.12.017>
- Wnorowski, H.J. (2011), *Instytucjonalne uwarunkowania działalności przedsiębiorstw w krajach Unii Europejskiej*, Wydawnictwo Uniwersytetu w Białymstoku, Białystok.
- Wodnicka, M. (2021), *Wpływ czwartej rewolucji przemysłowej na innowacyjność usług*, "Optimum Economic Studies", 3 (105), pp. 48–59, <https://doi.org/10.15290/oes.2021.03.105.04>

Determinanty gotowości przetwórstwa przemysłowego gospodarek V4 do wdrożenia Przemysłu 4.0

W artykule zaprezentowano wyniki badania, którego celem była identyfikacja czynników warunkujących poziom gotowości na wdrożenie Przemysłu 4.0 w obszarze przetwórstwa przemysłowego oraz ocena postępów gospodarek Grupy Wyszehradzkiej (V4) w tym zakresie w latach 2011–2021. W opracowaniu przedstawiono autorską propozycję dwunastu zmiennych, stanowiących podstawę badania przeprowadzonego metodą analizy głównych składowych (*Principal Component Analysis* – PCA). W efekcie badania na podstawie wartości ładunków czynnikowych opracowano syntetyczny wskaźnik gotowości na wdrożenie Przemysłu 4.0. Następnie oceniono pozycję gospodarek V4 na tle pozostałych krajów UE. Gospodarki krajów V4 prezentowały w badanym okresie relatywnie niski poziom gotowości na wdrożenie Przemysłu 4.0 i nie dokonały znaczącej poprawy swoich wyników w okresie poddanym analizie. Najwyższą pozycję osiągnęły Czechy, które w latach 2011–2021 plasowały się średnio na 12. miejscu. Tuż za Czechami znalazły się Węgry – średnio na 14. pozycji i Słowacja, której przypadło średnio 17. miejsce. Na najbardziej odległej pozycji znalazła się Polska, która była na 20. miejscu spośród wszystkich gospodarek UE.

Słowa kluczowe: Przemysł 4.0, gotowość na Przemysł 4.0, transformacja Przemysłu 4.0, przetwórstwo przemysłowe, Grupa Wyszehradzka